



A P M R E S E A R C H L A B

TOPLINE RESULTS

2017 GROUND LEVEL SURVEY OF MINNESOTANS

FROM AMERICAN PUBLIC MEDIA®

FOR IMMEDIATE RELEASE: NOVEMBER 13, 2017

apmresearchlab.org

Bringing facts into focus

The APM Research Lab & Analyst Group is a division of American Public Media, intended to help the company accomplish ambitious goals related to informing the public by producing credible research- and analysis-based content.

Mission: To foster an engaged democracy by inspiring curiosity, inquiry and discussion through fact-driven, credible research and analysis.

Values: Independent, Useful, Informative, Non-partisan

The APM Research Lab is home to a team of researchers and analysts who inform and equip the communities we serve with both original and curated research, facts and analysis. This work helps inform journalists, civic and business leaders, and others who want to know what the best data and the best research has to say about the challenges and opportunities facing families, communities, and organizations throughout the nation.

The Research Lab will inform the work of partner organizations and the broader public through traditional reports, as well as infographics, blog posts, interactives, presentations, and other platforms.

Contact: info@apmresearchlab.org | apmresearchlab.org

Acknowledgements

Funding for this project was provided by the Blandin Foundation, the Bush Foundation, the McKnight Foundation, and the Knight Foundation Donor Advised Fund at The Miami Foundation, as well as donors and members of Minnesota Public Radio.

The survey was designed with input from several members of the MPR Newsroom, including Nancy Cassutt, Mike Edgerly, Mike Mulcahy, and Bill Wareham.

SSRS of Glenn Mills, Pennsylvania, provided data collection services.

Eric Garcia McKinley, Ph.D., provided feedback on early drafts of this report.

We would like to thank all of the Minnesotans who took part in the survey.

Ground Level Survey: Topline Results

N = 1654, age 18+ in Minnesota
 Margin of Error: ±3.5% (90% Confidence)
 August 22-September 14, 2017
 Responses below have been weighted.

Question	Survey Question	Answer Choices	Freq.	%	Notes
qn3a	<i>Do you consider the area where you live to be rural, small town, suburban, or urban?</i>	Rural	203	24%	Split sample
		Small town	190	22%	
		Suburban	255	30%	
		Urban	201	23%	
		Something else	3	0%	
		Don't know	2	0%	
qn3b	<i>Do you consider the area where you live to be rural, suburban, or urban?</i>	Rural	265	33%	Split sample
		Suburban	331	41%	
		Urban	173	22%	
		Something else	6	1%	
		Don't know	20	3%	
		Refused	3	0%	
qn4	<i>Thinking about the people in your neighborhood, how many are of a DIFFERENT race than you?</i>	Most of them	231	14%	
		Some of them	691	42%	
		Hardly any of them	459	28%	
		None of them	241	15%	
		All of them	1	0%	
		Don't know	29	2%	
		Refused	2	0%	
qn5	<i>Thinking of your close friends, how many are of a DIFFERENT race than you?</i>	Most of them	208	13%	
		Some of them	766	46%	
		Hardly any of them	394	24%	
		None of them	255	15%	
		All of them	9	1%	
		Don't know	18	1%	
		Refused	3	0%	
qn6	<i>Aside from weddings and funerals, how often do you attend religious services - more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?</i>	More than once a week	105	6%	
		Once a week	399	24%	
		Once or twice a month	259	16%	
		A few times a year	301	18%	
		Seldom	293	18%	
		Never	296	18%	
		Don't know	1	0%	
		Refused	1	0%	

qn7 *Are you, yourself, now covered by any form of health insurance or health plan or do you not have health insurance at this time?*

Yes, covered	1546	93%
No, not covered	86	5%
Don't know	8	0%
Refused	14	1%

qn8 *Do you feel you are financially secure, somewhat financially secure, or not financially secure?*

Financially secure	726	44%
Somewhat financially secure	681	41%
Not financially secure	236	14%
Don't know	3	0%
Refused	8	1%

qn9 *Thinking about where your personal financial situation is today, compared to ten years ago - that is since 2007 - is your personal financial situation today better, worse, or the same?*

Better	868	53%
Worse	263	16%
Same	496	30%
Don't know	18	1%
Refused	9	1%

qn10 *Which of the following best describes your current employment status? Are you ...?*

Employed full-time (35+ hours/week)	853	52%
Employed part-time (less than 35 hours/week)	175	11%
Temporarily unemployed	40	2%
A homemaker	53	3%
Retired	349	21%
A student	84	5%
Something else	96	6%
Don't know	1	0%
Refused	3	0%

qn10a *How likely do you think it is that you will lose your job in the next 12 months?*

Extremely likely	14	1%
Very likely	13	1%
Somewhat likely	94	9%
Not so likely	224	22%
Not at all likely	675	66%
Planning to voluntarily leave in the next 12 months	3	0%
Don't know	3	0%
Refused	2	0%

qn10ba	<i>How likely do you think it is that you will lose your job because: Jobs like yours are being done by computers or other technology?</i>			
		Extremely likely	0	0%
		Very likely	2	7%
		Somewhat likely	4	15%
		Not so likely	0	2%
		Not at all likely	20	76%
		Don't know	0	0%
		Refused	0	0%
qn10bb	<i>How likely do you think it is that you will lose your job because: Jobs like yours are being moved to other countries?</i>			
		Extremely likely	0	0%
		Very likely	0	0%
		Somewhat likely	1	5%
		Not so likely	2	7%
		Not at all likely	24	88%
		Don't know	0	0%
		Refused	0	0%
qn10bc	<i>How likely do you think it is that you will lose your job because: Of competition from immigrants?</i>			
		Extremely likely	0	0%
		Very likely	0	0%
		Somewhat likely	2	7%
		Not so likely	5	20%
		Not at all likely	20	73%
		Don't know	0	0%
		Refused	0	0%
qn11	<i>When you think about Minnesota, are you generally hopeful or fearful about the future?</i>			
		Hopeful	1350	82%
		Fearful	250	15%
		Don't know	47	3%
		Refused	7	0%
qn12	<i>If there is ONE thing that you would like to see changed in Minnesota to improve our state, what would that be?</i>			
		Nothing/no changes	132	8%
		Answer given	1353	82%
		Don't know	157	9%
		Refused	13	1%

qn12vb	<i>First orders codes for verbatim responses</i>			
		'Politics'	253	19%
		'Taxes'	154	12%
		'Social issues'	147	11%
		'Infrastructure'	119	9%
		'Education'	110	8%
		'Health & Health care'	98	8%
		'Economy'	93	7%
		'Public safety'	69	5%
		'Social services'	61	5%
		'Environment'	51	4%
		'Policies'	50	4%
		'Immigration'	20	2%
		'Government'	18	1%
		'Recreation and leisure'	14	1%
		'Other'	47	4%
qn13a	<i>Generally speaking, how much of the time do you think you can trust the police in Minnesota to do what is right? Would you say ...?</i>			
		Just about always	413	25%
		Most of the time	843	51%
		Only some of the time	333	20%
		Never	45	3%
		Don't know	8	0%
		Refused	11	1%
qn13b	<i>Generally speaking, how much of the time do you think you can trust the church or organized religion in Minnesota to do what is right? Would you say ...?</i>			
		Just about always	19	19%
		Most of the time	43	43%
		Only some of the time	25	25%
		Never	6	6%
		Don't know	5	5%
		Refused	1	1%
qn13c	<i>Generally speaking, how much of the time do you think you can trust the medical system in Minnesota to do what is right? Would you say ...?</i>			
		Just about always	393	24%
		Most of the time	797	48%
		Only some of the time	395	24%
		Never	53	3%
		Don't know	12	1%
		Refused	5	0%
qn13d	<i>Generally speaking, how much of the time do you think you can trust the public schools in Minnesota to do what is right? Would you say ...?</i>			
		Just about always	285	17%
		Most of the time	765	46%
		Only some of the time	479	29%
		Never	68	4%
		Don't know	47	3%
		Refused	10	1%

qn13e *Generally speaking, how much of the time do you think you can trust news media, including TV, newspapers, and radio in Minnesota to do what is right? Would you say ...?*

Just about always	161	10%
Most of the time	547	33%
Only some of the time	751	45%
Never	176	11%
Don't know	18	1%
Refused	1	0%

qn13f *Generally speaking, how much of the time do you think you can trust big business in Minnesota to do what is right? Would you say ...?*

Just about always	90	5%
Most of the time	585	35%
Only some of the time	806	49%
Never	116	7%
Don't know	47	3%
Refused	9	1%

qn13g *Generally speaking, how much of the time do you think you can trust the state government in St. Paul to do what is right? Would you say ...?*

Just about always	87	5%
Most of the time	573	35%
Only some of the time	801	48%
Never	126	8%
Don't know	62	4%
Refused	5	0%

qn14a *Do you think Minnesota is generally on the right track or the wrong track when it comes to educating children?*

Right track	1221	74%
Wrong track	350	21%
Don't know	77	5%
Refused	5	0%

qn14b *Do you think Minnesota is generally on the right track or the wrong track when it comes to having good health care?*

Right track	1115	67%
Wrong track	427	26%
Don't know	107	6%
Refused	5	0%

qn14c	<i>Do you think Minnesota is generally on the right track or the wrong track when it comes to providing care for those facing mental health issues?</i>			
		Right track	928	56%
		Wrong track	528	32%
		Don't know	192	12%
		Refused	7	0%
qn14d	<i>Do you think Minnesota is generally on the right track or the wrong track when it comes to providing safe drinking water?</i>			
		Right track	1414	85%
		Wrong track	147	9%
		Don't know	86	5%
		Refused	7	0%
qn14e	<i>Do you think Minnesota is generally on the right track or the wrong track when it comes to protecting lakes and rivers for things like swimming, boating, and fishing?</i>			
		Right track	1324	80%
		Wrong track	239	14%
		Don't know	86	5%
		Refused	5	0%
qn14f	<i>Do you think Minnesota is generally on the right track or the wrong track when it comes to welcoming immigrants and refugees?</i>			
		Right track	946	57%
		Wrong track	534	32%
		Don't know	148	9%
		Refused	25	2%
qn14g	<i>Do you think Minnesota is generally on the right track or the wrong track when it comes to strengthening the economy?</i>			
		Right track	1138	69%
		Wrong track	385	23%
		Don't know	125	8%
		Refused	6	0%
qn14h	<i>Do you think Minnesota is generally on the right track or the wrong track when it comes to caring for older adults?</i>			
		Right track	1148	69%
		Wrong track	337	20%
		Don't know	154	9%
		Refused	15	1%
qn14i	<i>Do you think Minnesota is generally on the right track or the wrong track when it comes to providing opportunities for everyone to get ahead, regardless of their background?</i>			
		Right track	1078	65%
		Wrong track	453	27%
		Don't know	109	7%
		Refused	14	1%

qn15a *You indicated that you think Minnesota is generally on the right/wrong track for having good health care. Can you tell me why you feel that way?*

No reason	13	2%	Asked of one-third of the sample.
Answer given	490	95%	
Don't know	13	2%	
Refused	0	0%	

qn15avb *First orders codes for verbatim responses*

Access to health care	57	12%	Open-ended responses were coded thematically. These are the first order codes for the responses provided.
Cost	38	8%	
Experience	142	29%	
Facilities	43	9%	
Government	18	4%	
Health care professionals	16	3%	
Health insurance	76	16%	
Other	52	11%	
Quality	33	7%	
Relative to other states	13	3%	

qn15b *You indicated that you think Minnesota is generally on the right/wrong track for strengthening the economy. Can you tell me why you feel that way?*

No reason	20	4%	Asked of one-third of the sample.
Answer given	426	87%	
Don't know	42	9%	
Refused	2	0%	

qn15bvb *First orders codes for verbatim responses*

Business environment	89	21%	Open-ended responses were coded thematically. These are the first order codes for the responses provided.
Experience	1	0%	
General	1	0%	
Growth and strength	31	7%	
Jobs	85	21%	
Minimum wage	16	4%	
Other	75	18%	
Political leadership	22	5%	
Relative to other states	17	4%	
Specific industries	45	11%	
Taxes	33	8%	

qn15c *You indicated that you think Minnesota is generally on the right/wrong track for welcoming immigrants and refugees. Can you tell me why you feel that way?*

No reason	24	5%	Asked of one-third of the sample.
Answer given	472	90%	
Don't know	18	3%	
Refused	10	2%	

qn15cvb *First order codes for verbatim responses*

Acceptance	135	29%	Open-ended responses were coded thematically.
Dependency	9	2%	
Experience	38	8%	
Integration	42	9%	
Jobs and Contribution	30	6%	
Other	41	9%	
Political leadership	21	5%	
Presence	86	18%	
Prioritize Minnesotans	3	1%	
Relative to other states	15	3%	
Resources and services	46	10%	

qn16 *If you think about all of the infrastructure, regulation, and services provided by the government in Minnesota, and all of the taxes you pay, do you generally think that the government in Minnesota is providing a good value for the taxes you pay?*

Yes	972	59%
No	613	37%
Don't know	59	4%
Refused	11	1%

qn17a *Do you approve or disapprove of the following? How about the way ... Mark Dayton is handling his job as Governor of Minnesota?*

Approve	911	55%
Disapprove	588	36%
Don't know	134	8%
Refused	20	1%

qn17b *Do you approve or disapprove of the following? How about the way ... the Minnesota State Legislature is handling their job?*

Approve	716	43%
Disapprove	698	42%
Don't know	221	13%
Refused	20	1%

qn17c *Do you approve or disapprove of the following? How about the way ... Amy Klobuchar is handling her job as one of Minnesota's U.S. Senators?*

Approve	1062	64%
Disapprove	331	20%
Don't know	239	14%
Refused	22	1%

qn17d *Do you approve or disapprove of the following? How about the way ... Senator Al Franken is handling his job as one of Minnesota's U.S. Senators?*

Approve	978	59%
Disapprove	520	31%
Don't know	134	8%
Refused	22	1%

qn18 *Do you approve or disapprove of the way Donald Trump is handling his job as President?*

Approve	600	36%
Disapprove	952	58%
Don't know	63	4%
Refused	39	2%

qn18a	<i>Can you tell me the ONE main reason that you approve/disapprove of the way Donald Trump is handling his job as President?</i>			
		No reason	47	3%
		Answer given	1476	95%
		Don't know	22	1%
		Refused	8	0%

qn18avb	<i>First orders codes for verbatim responses</i>				
		General	19	1%	Open-ended responses were coded thematically. These are the first order codes for the responses.
		Personal Characteristics/Behavior	1095	74%	
		Policy and Politics	277	19%	
		Media mention	7	0%	
		Other	73	5%	

qn19	<i>Did you vote in the last presidential election, when Hillary Clinton ran against Donald Trump?</i>			
		Yes	1464	89%
		No	185	11%
		Don't know	4	0%
		Refused	0	0%

qn20	<i>Confidentially and for statistical purposes only, which candidate did you vote for?</i>			
		Clinton	624	38%
		Trump	593	36%
		Some other candidate	132	8%
		Chose not to vote	17	1%
		Not 18+ at the time/not old enough to vote	3	0%
		Don't know	7	0%
		Refused	89	5%

qn23	<i>Generally speaking, do you usually think of yourself as:</i>			
		A Republican	402	24%
		A Democrat	537	32%
		An Independent	628	38%
		Other affiliation	19	1%
		Don't know	36	2%
		Refused	33	2%

qn23a	<i>As of today, do you lean more towards the Republican Party or more towards the Democratic Party?</i>				
		Republican	253	35%	Ask if qn23 = "Independent," "Other," "Don't know," or "Refused"
		Democrat	229	32%	
		Other/Don't know/Refused	233	33%	

qn24	<i>Are you ... ?</i>			
		Single, that is never married	401	24%
		Single, living with a partner	146	9%
		Married	821	50%
		Separated	6	0%
		Widowed, or	108	7%
		Divorced	163	10%
		Refused	10	1%

qn25	<i>What is your age?</i>				
		18-34	494	30%	This variable has been recoded to categorize ages into groups.
		35-44	264	16%	
		45-54	291	18%	
		55-64	284	17%	
		65-74	147	9%	
		75+	163	10%	

qn26	<i>Were you born in Minnesota, a different state in the U.S., or outside of the U.S.?</i>				
		Born in Minnesota	1112	67%	
		Born in a different state in the U.S.	469	28%	
		Born outside of the U.S.	73	4%	
		Don't know	0	0%	

qn29	<i>Including yourself, how many people are there living in your household?</i>				
		1	361	22%	
		2	579	35%	
		3	224	14%	
		4	238	14%	
		5	128	8%	
		6	51	3%	
		7	23	1%	
		8	21	1%	
		9	29	2%	

qn29a	<i>How many of these are adults, 18 or older?</i>				
		1	59	5%	Ask if qn29 = 2+
		2	850	66%	
		3	190	15%	
		4	92	7%	
		5	39	3%	
		6	23	2%	
		7	4	0%	
		8	0	0%	
		9	37	3%	

qn29b	<i>And how many are age 65 or older?</i>				
		0	934	56%	Ask if qn29a = 2+
		1	114	7%	
		2	155	9%	
		3	5	0%	
		4	2	0%	
		5	3	0%	
		6	1	0%	
		8	0	0%	
		9	20	1%	

qn29c	<i>How many of these people living in your household are age 17 or younger?</i>			
	0	25	5%	Ask if qn29 = 2+ and response in qn29 is greater than response in qn29a.
	1	194	39%	
	2	169	34%	
	3	78	15%	
	4	20	4%	
	5	5	1%	
	6	7	1%	
	7	6	1%	

qn30	<i>What is the highest level of school you have completed or the highest degree you have received?</i>			
	Less than high school (Grades 1-8 or no formal schooling)	6	0%	
	High school incomplete (Grades 9-11 or Grade 12 with NO diploma)	54	3%	
	High school graduate (Grade 12 with diploma or GED certificate)	469	28%	
	Some college, no degree (includes community college)	293	18%	
	Two-year associate's degree from a college or university	266	16%	
	Four-year college or university degree/bachelor's degree (e.g., BS, BA, AB)	371	22%	
	Some postgraduate or professional schooling, no postgraduate degree	29	2%	
	Postgraduate or professional degree, including master's, doctorate, medical or law degree	148	9%	
	Don't Know	0	0%	
	Refused	17	1%	

qn31	<i>Last year - that is, in 2016 - what was your total family income from all sources, before taxes? Just stop me when I get to the right category.</i>			
	Less than \$25,000	256	15%	
	\$25,000 but less than \$50,000	354	21%	
	\$50,000 but less than \$75,000	273	16%	
	\$75,000 but less than \$100,000	179	11%	
	\$100,000 to under \$150,000	268	16%	
	\$150,000 or more	116	7%	
	Don't Know	66	4%	
	Refused	142	9%	

qn32	<i>Do you have a permit to carry a concealed weapon?</i>			
	Yes	188	11%	
	No	1438	87%	
	Don't Know	2	0%	
	Refused	25	2%	

qn33	<i>Do you consider yourself to be male, female, or something else?</i>		
		Male	834 50%
		Female	804 49%
		Something else	10 1%
		Refused	6 0%
qnl1	<i>Now thinking about your telephone use. Do you have a working cell phone?</i>		
		Yes, have cell phone	352 77%
		No, do not	103 23%
		Don't know/Refused	0 0%
Race Summary	<i>Self-identified race/ethnicity, recoded in this manner: All race groups shown are non-Hispanic. All Hispanic/Latino persons appear in that category alone. Excepting the White group, all individual race groups contain multiracial persons.</i>		
		White (non-Hispanic)	1365 83%
		Person of Color	243 15%
		Black	85 5%
		Native American	31 2%
		Asian	67 4%
		Hispanic, of any race	59 4%
		Unspecified Person of Color	2 0%
		Refused	46 3%

Note: Percentages may not sum to 100% due to rounding.



A P M R E S E A R C H L A B
apmresearchlab.org